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ARIANA

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GROUP

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The CAMOUFLAGE collection offers a fresh, original interpretation of concretes, intended for both residential locations and communal spaces. A project intended to interact with the core products in the Desvres Ariana range, for lovers of minimalist taste yet also offering fascinating decorative opportunities.

La collezione CAMOUFLAGE propone una lettura inedita e originale dei cementi, pensata sia per gli ambienti residenziali che per gli spazi della collettività. Un progetto pensato per interagire coi principali prodotti Desvres-Ariana, per chi apprezza il gusto minimalista, ma che allo stesso tempo offre interessanti spunti decorativi.

Pensée tant pour des espaces résidentiels que collectifs, la collection CAMOUFLAGE propose une lecture inédite et originale des bétons. Ce projet est conçu pour dialoguer avec les principaux produits de Desvres Ariana. Destiné à ceux qui apprécient le style minimaliste, il offre en même temps des idées de décoration intéressantes.

Die Kollektion CAMOUFLAGE bietet eine originelle, völlig neue Interpretation von Beton sowohl für Wohnräume als auch für Gemeinschaftsbereiche. Das Projekt ist zur Kombination mit den wichtigsten Desvres Ariana-Produkten gedacht, für alle, die einen minimalistischen Stil lieben, und bietet zugleich interessante Deko-Anregungen.



Industrial style expressed in two versions:

Beton celebrates the Brutalist spirit of weathered surfaces, highlighting the marks and stains they carry together with a slight craquelure effect, while Vernis reveals the style's gentler, more decorative side, overlaying the concrete effect with areas of peeling colour in soft pastel shades and contrasting glossy hues.

Lo stile industriale declinato in due espressioni: Beton esalta lo spirito brutalista delle superfici esposte all'azione del tempo, valorizzandone segni, alonature e un leggero effetto craquelé, Vernis ne rivela l'anima più gentile e decorativa, sovrapponendo all'effetto cemento campiture di colore scrostato dai morbidi toni pastello e sfumature lucide a contrasto.

Le style industriel décliné en deux expressions: Beton, qui exalte l'esprit brutaliste des surfaces exposées à l'action du temps, dont elle met en valeur les marques, les halos et un léger effet craquelé, et Vernis, qui révèle son essence plus fine et décorative, superposant à l'effet béton des fonds de couleur écaillée aux tons pastel délicats et des nuances brillantes contrastées.

Industrial Style in zwei Ausdrucksformen: Beton unterstreicht den Brutalismus-Stil der Oberflächen, die den Wettereinwirkungen ausgesetzt sind, mit Spuren, Rändern und einer leichten Craquelé-Optik, Vernis steht für die freundlichere, dekorative Seite, bei der die Betonoptik Grundierungen in abgeblätterten, zarten Pastelltönen und glänzenden Farbabstufungen in Kontrastfarben aufweist.

CAMOUFLAGE

P TECH

Beton colors are made with P.TECH technology that improves slip resistance while maintaining a pleasant 'feel'.

P.TECH is the outcome of an innovative production process that involves meticulous raw material selection with special pressing, firing and end-of-line procedures. Although the P.TECH products, rated R10 and R11, achieve the highest friction coefficients, they are easy to clean and thus ideal for wellness projects and outdoors, including public and commercial areas.

I colori Beton sono realizzati con la tecnologia P.TECH che migliora la resistenza allo scivolamento, pur mantenendo una piacevole sensazione al tatto. P.TECH è il risultato di un innovativo processo produttivo che coniuga la selezione delle materie prime con le fasi di pressatura, cottura e lavorazione a fine linea. I prodotti P.TECH, R10 ed R11, pur raggiungendo i più elevati coefficienti di attrito, si puliscono facilmente, per questo possono essere utilizzati nei progetti wellness e outdoor, anche in aree pubbliche o commerciali.

Full body colored porcelain - GL



R10

R11

DCOF
>0,42

BETON



Ecrú



Taupe



Silver



White

P TECH

Exclusive technologies

6mm | 8,5mm | 20mm

Thickness

VERNIS



Gold



Green

8,5mm

Thickness



Camouflage Ecu Beton 60x120
 Plein air Camouflage Ecu Beton 60x120
 Camouflage Green Vernis 60x120



Camouflage Ecu Beton 60x120



Camouflage Green Vernis 60x120



Camouflage Ecrú Beton 120x280 - 120x120



Camouflage Taupe Beton 120x120
Camouflage Gold Vernis 120x120



Camouflage Taupe Beton 120x280 - 60x120



Camouflage Gold Vernis 60x120



Camouflage White Beton 120x120
 Camouflage Plissé White Beton 60x120
 Camouflage Gold Vernis 60x120



Camouflage Silver Beton 60x120 - 80x80
Nobile Montblanc 120x280



Camouflage Silver Beton 80x80
Nobile Montblanc 120x280



Camouflage Silver Beton 60x120



Camouflage Silver Beton 120x280 - 60x120





Camouflage Green Vernis 60x120
 Camouflage White Beton 60x120
 Hermione: Beige 20x120

Ecru

6mm	
120x280 nat R	0016235
8,5mm	
120x120 nat R	0016239
60x120 nat R	0016237
80x80 nat R	0016241
20mm	
60x120 R11	0016317
60x60 R11	0016318

Taupe

8,5mm	
120x120 nat R	0014261
60x120 nat R	0014255
80x80 nat R	0014398
20mm	
60x120 R11	0014333
60x60 R11	0014883

Silver

6mm	
120x280 nat R	0016234
8,5mm	
120x120 nat R	0016238
60x120 nat R	0016236
80x80 nat R	0016240

White

8,5mm	
120x120 nat R	0014259
60x120 nat R	0014253
80x80 nat R	0014395

Green

8,5mm
120x120 nat R 0014264
60x120 nat R 0014258

Gold

8,5mm
120x120 nat R 0014263
60x120 nat R 0014257



10

Skirting

5,5x80

✂ 8,5 mm	nat R
Ecru	0016679
Taupe	0016677
Silver	0016678
White	0016676



6

Skirting

5,5x120

✂ 8,5 mm	nat R
Ecru	0016683
Taupe	0016681
Silver	0016682
White	0016680
Gold	0016696
Green	0016697

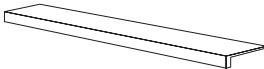


1

Left Step Corner

32x120x4,5x2

✂ 8,5 mm	nat R
Ecru	0016695
Taupe	0016693
Silver	0016694
White	0016692
Gold	0016702
Green	0016703



1

Step Piece

32x120x4,5x2

✂ 8,5 mm	nat R
Ecru	0016687
Taupe	0016685
Silver	0016686
White	0016684
Gold	0016698
Green	0016699



1

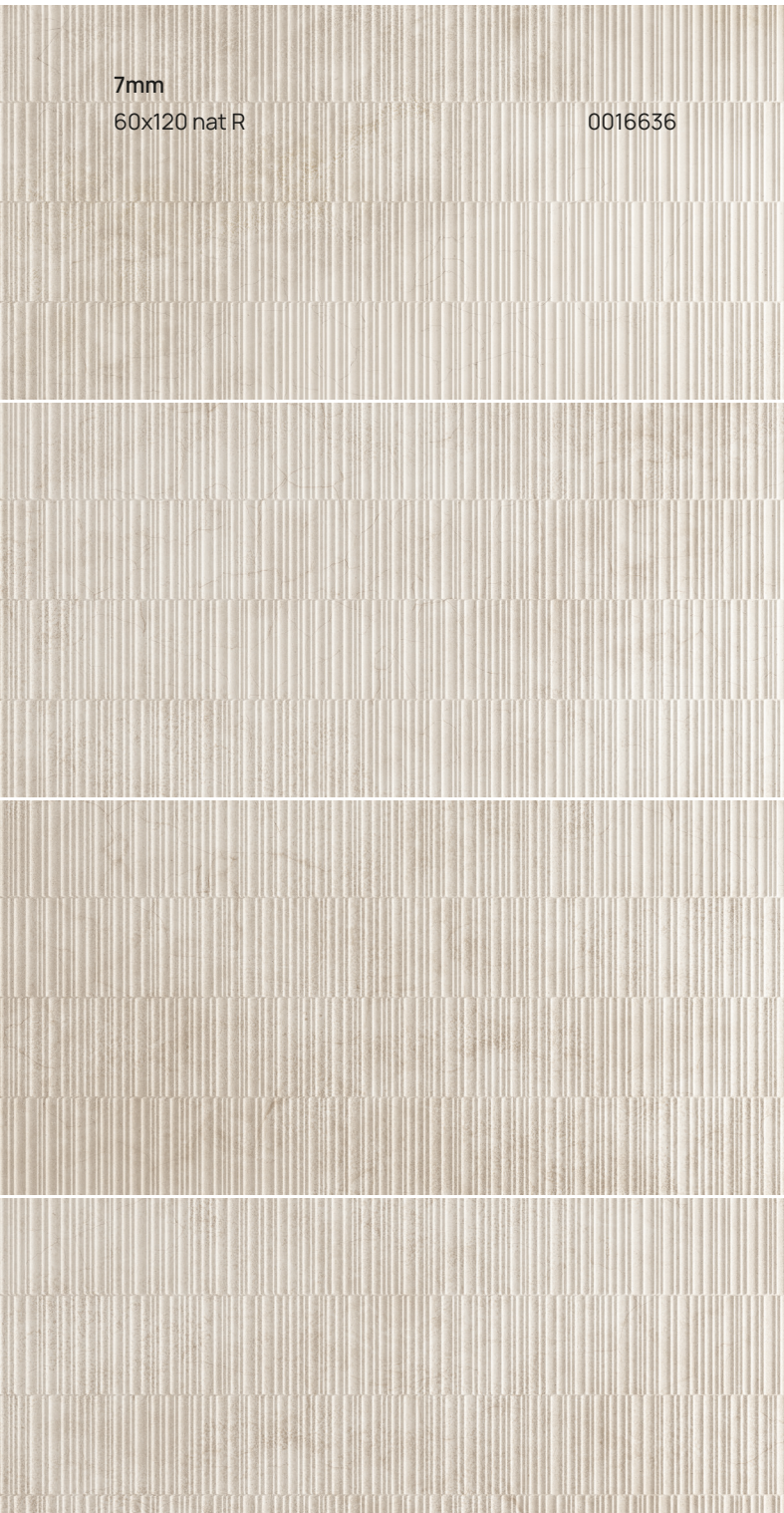
Right Step Corner

32x120x4,5x2

✂ 8,5 mm	nat R
Ecru	0016691
Taupe	0016689
Silver	0016690
White	0016688
Gold	0016700
Green	0016701

CAMOUFLAGE

Plissé White Beton



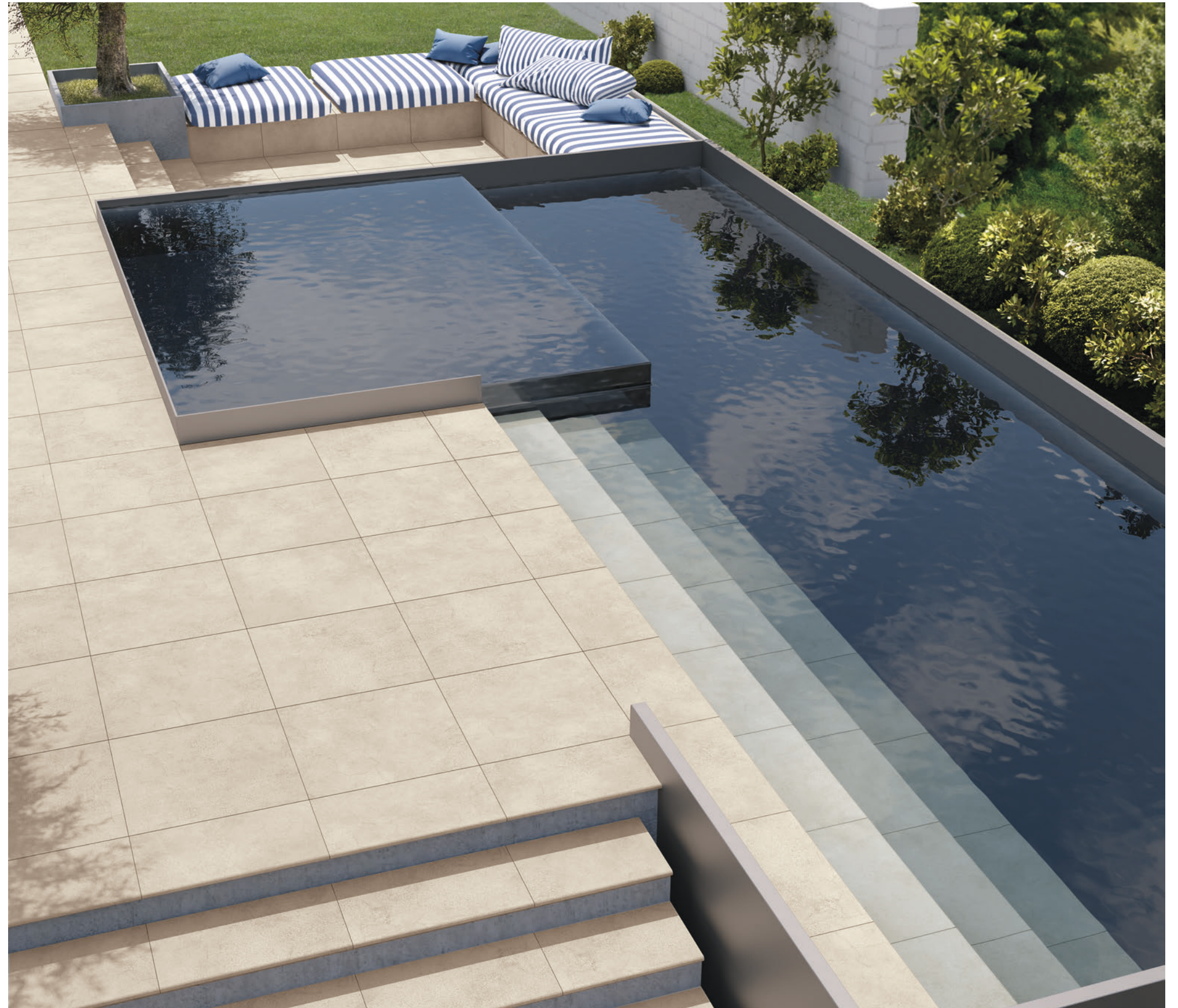
7mm
60x120 nat R 0016636



Camouflage Plissé White Beton 60x120

PLEIN AIR

OUTDOOR LIVING



Camouflage Ecrú Beton 60x60

CAMOUFLAGE R11

Ecru



20mm

60x120 R11

0016317

60x60 R11

0016318

Taupe



20mm

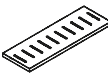
60x120 R11

0014333

60x60 R11

0014883

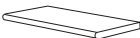
SPECIAL PIECES



Grille	
× 20 mm	15x120
Taupe	0016319
Ecru	0016320



Step Edge	
× 20 mm	30x120
Taupe	0016332
Ecru	0016333



Bullnose	
× 20 mm	30x120
Taupe	0016330
Ecru	0016331



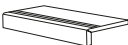
L Element	
× 20 mm	15x120x5
Taupe	0016325
Ecru	0016326



Right corner grille	
× 20 mm	15x120
Taupe	0016321
Ecru	0016322



Left corner grille	
× 20 mm	15x120
Taupe	0016323
Ecru	0016324



L Element Grid	
× 20 mm	15x120x5
Taupe	0016328
Ecru	0016329



Curve	
× 20 mm	60x60
Taupe	0016334
Ecru	0016335



Camouflage Taupe Beton 60x120

Technical characteristics

P.TECH

PORCELAIN TILES NAT P.TECH - R11		CLASSIFICATION IN ACCORDANCE WITH UNI EN 14411 (ISO 13006) ANNEX G-Group Bla GL	
PHYSICAL-CHEMICAL PROPERTIES	NORM	VALUE PRESCRIBED FROM THE NORMS	DESVRES ARIANA VALUE
Length and width of the average-sizes tile	UNI EN ISO 10545/2	± 0,6%	According
Thickness	UNI EN ISO 10545/2	± 5%	According
Warpages of edges	UNI EN ISO 10545/2	± 0,5%	According
Wedging	UNI EN ISO 10545/2	± 0,6%	According
Flatness	UNI EN ISO 10545/2	± 0,5%	According
Water absorption	UNI EN ISO 10545/3	E ≤ 0,5%	According
Bending strength	UNI EN ISO 10545/4	≥ 35 N/mm²	8,5 mm: ≥ 45 N/mm² 20 mm: ≥ 50 N/mm²
Breaking strength	UNI EN ISO 10545/4	< 7,5 mm: ≥ 700 N ≥ 7,5 mm: ≥ 1300 N	According
Resistance to deep abrasion of unglazed tiles	UNI EN ISO 10545/6	< 175 mm³	According
Thermal shock resistance	UNI EN ISO 10545/9	Required	Resists
Frost resistance	UNI EN ISO 10545/12	Required	Frost proof
Chemical resistance	UNI EN ISO 10545/13	MIN GB	According
Resistance to staining	UNI EN ISO 10545/14	Test method available	According
Slip resistance	B.C.R.A. C.A.	μ 0,19 Dangerously slippery 0,20 < μ < 0,39 Excessively slippery 0,40 < μ < 0,74 Satisfactory grip μ 0,75 Excellent grip	> 0,40
	B.C.R.A. G.B.		> 0,40
	ASTM C 1028 (S.C.O.F.)	Slip resistant (> 0,60)	> 0,60 Dry > 0,60 Wet
	DIN EN 16 16 5 B	Basing on the environment or the working area	R10 (Nat) / R11 (R11)
	DIN EN 16 16 5 A	-	B (Nat) / C (R11)
	ANSI A 137-1:2012	≥ 0,42	> 0,42
	BS 7976 - 2:2002	> 36	+ 36 Wet
Colour shade variation	V2		



V1 uniform appearance



V2 minimal variation



V3 moderate variationi



V4 substantial variation

Packaging

Nominal size	Thickness	Work size (mm)	Packing	Pcs/Box	Mq/Box	Kg/Box	Box/Pack.	Pcs Total	Sqm total	Kg Packing	Kg Total
120x280	6	1194x2800	crate	-	-	-	-	20	67,2	95	1104
			rack pallet	-	-	-	-	36	120,96	120	1.935
		1194x2800	container	-	-	-	-	36	120,96	140	1.955
120x120	R 8,5	1194x1194	pallet with sides	2	2,88	57,60	18	36	51,84	40	1.077
60x120	R 8,5	596x1194	pallet	2	1,44	28,80	30	60	43,20	20	884
80x80	R 8,5	797,25x797,25	pallet	2	1,28	25,60	48	96	61,44	20	1.249
60x120	R 20	596x1194	pallet	1	0,72	32,80	30	30	21,60	20	1004
60x60	R 20	596x596	pallet	2	0,72	32,80	30	60	21,60	20	1004

The minimum sales quantity for all items (plain tiles, decorations and special trims) is one full box.
Data referring to packaging have been update at time of printing; the actual data may be slightly different.
Due to working process special trims and decors, may show variation in tonality.

Suggested Grouts



Ecru Beton



123 Bianco Antico



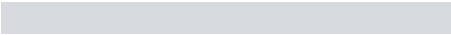
Taupe Beton



187 Lino



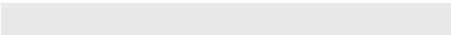
Silver Beton



111 Grigio Argento



White Beton



103 Bianco Luna



Gold Vernis



132 Beige 2000



Green Vernis



177 Salvia

Mapei grouts with unique peromances has been selected to match the Camouflage surfaces and guarantee a superbly stylish result.

Fughe Mapei dalle prestazioni uniche, selezionate per abbinarsi alle superfici Camouflage e garantire la massima resa estetica.

Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product.For an accurate colour representation, please refer to Mapei "Coloured Grouts" samples. Colours can be affected by the surface (where they are used) and the brightness of the environment. All Mapei grouts for ceramic tiles and stone material are in compliance with EN 13888 standards. Due to the printing processes involved, the colours should be taken as merely indicative of the shades of the actual product. Please refer to the real colour samples.

I colori esposti sono indicativi e possono variare per motivi di stampa. Per una corrispondenza più accurata dei colori, fare riferimento ai campioni "Fughe Colorate" Mapei. I colori possono essere influenzati dalla superficie accostata e dalla luminosità dell'ambiente. Tutte le fugature Mapei per ceramica e materiali lapidei sono conformi alla norma EN 13888. I colori esposti sono indicativi e possono variare per motivi di stampa. Per maggiore precisione riferirsi ai campioni reali.

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MKTG 2406

Desvres Ariana reserves the right, when it deems necessary, to make technical and formal changes to the data included herein.
The colours are purely illustrative

Desvres Ariana si riserva di apportare, qualora lo ritenesse opportuno, eventuali modifiche di natura tecnica o formale ai dati riportati in questo strumento. I colori sono puramente indicativi.